



**Date:** May 21, 2009  
**To:** Workforce Investment Board  
**From:** Bryan Rogers, Executive Director  
**Subject:** **ECONOMIC STIMULUS FUNDING**

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**BACKGROUND**

In February the board adopted a general framework for use of anticipated Recovery Act Funds. That action provided staff with the guiding principles by which to begin planning program implementation. At that time, unofficial estimates assumed about \$5.4M in ARRA resources. Final amounts awarded totaled \$6,373,593 in the following categories:

	<b>ADULT</b>	<b>YOUTH</b>	<b>DISLOCATED</b>	<b>RR</b>
<b>PACIFIC GATEWAY</b>	\$1,158,051	\$2,726,003	\$1,861,230	\$628,309

The attached chart builds on the adopted framework by updating elements with estimated budget amounts.

Workforce Investment Network Staff will provide an update on the status of implementation of ARRA strategies and resources.

CATEGORY	GUIDING PRINCIPLES – FEBRUARY 2009	STAFF UPDATE – MAY 2009
<b>BUSINESS SERVICES</b>	<ul style="list-style-type: none"> <li>Utilize investments for customized training to access opportunities that support both incumbent and dislocated workers in partnership with regional employers.</li> </ul> <hr/> <ul style="list-style-type: none"> <li>Enhance the Network’s Business Services Team to ensure capacity for existing services that avert layoffs, maximize incentives, identify labor market opportunities, transition workers, and fully support the recruitment and training needs of businesses.</li> <li>Emphasize support, outreach and services to small businesses, and ensure strong coordination with SBDCs and other key Partners.</li> </ul>	<ul style="list-style-type: none"> <li>\$330,000 Project Budget established for customized training projects</li> <li>Priority project list in formation</li> </ul> <hr/> <ul style="list-style-type: none"> <li>\$250,000 Project Budget established for layoff aversion and downsizing supports, including effective small business coordination, covering: <ul style="list-style-type: none"> <li>➤ Hiring tax credit and cost savings strategies awareness through May “YourNextHire” campaign launch</li> <li>➤ Small Business Resource Guide update (Vol. 3) and outreach with community partners</li> <li>➤ Request for Qualifications process resulted in Youth Workforce Development Magazine (Vol. 2) procured and in production phase</li> </ul> </li> </ul>
<b>ADULT AND DISLOCATED WORKER SERVICES</b>	<ul style="list-style-type: none"> <li>Expand pre-vocational support and development sessions that include core readiness and job skills, as well as career transition, mental health, financial counseling, and other topics as appropriate.</li> </ul>	<ul style="list-style-type: none"> <li>Request for Qualifications Process resulted in approval of 11 vendors to support skill development sessions and expanded pre-vocational activities</li> <li>\$700,000 Project Budget established for</li> </ul>

	<ul style="list-style-type: none"> <li>Utilize investments for On-the-Job Training contracts to expedite employment opportunities.</li> </ul> <hr/> <ul style="list-style-type: none"> <li>Support training that leads to employment, targeting investments in short-term and other vocational training - including higher education and other eligible training providers</li> </ul> <hr/> <ul style="list-style-type: none"> <li>Invest in leveraged, temporary job creation.</li> </ul>	<p>Sessions</p> <ul style="list-style-type: none"> <li>\$120,000 Project Budget established for OJT development and reimbursements</li> </ul> <hr/> <ul style="list-style-type: none"> <li>\$900,000 Project Budget established for ITAs, including investments with institutions of higher education; e.g. LB City College, El Camino College, LA Harbor College, CSU, ROP, and Adult Schools</li> </ul> <hr/> <ul style="list-style-type: none"> <li>Project Budget under consideration for temporary job creation</li> <li>Pending Partnership/Sub-Contract with DPSS via SBWIB for County Transitional Subsidized Employment for approximately 1,000 residents to create significant leverage</li> </ul>
<b>YOUTH SERVICES</b>	<ul style="list-style-type: none"> <li>Emphasize summer employment opportunities for youth, investing an estimated 80% of youth funds in wage-based readiness and work experience.</li> </ul> <hr/> <ul style="list-style-type: none"> <li>Create alliances with community projects that offer meaningful summer work experience to youth and leverage with other investments.</li> </ul>	<ul style="list-style-type: none"> <li>\$2.3M Project Budget Established for SYETP</li> <li>Estimated 1,200 youth to be employed</li> <li>Request for Qualifications Process resulted in approval of 2 vendors to support work readiness credential pilot</li> </ul> <hr/> <ul style="list-style-type: none"> <li>LB CAP augmenting project with its own ARRA resources for 2 mos. to leverage the WIB's investment</li> </ul>

	<ul style="list-style-type: none"> <li>Target the remaining youth funds for year-round youth activities toward additional and new WIA Academy Project services.</li> </ul>	<ul style="list-style-type: none"> <li>Project work sites and community collaborations invitations sent out Apr/May</li> <li>Youth Council authorized release of RFP for remaining \$400,000 funds at May 14 Meeting</li> </ul>
<b>GENERAL</b>	<ul style="list-style-type: none"> <li>Support interim and temporary infrastructure increases through internal and external (contracted) staffing, services, training and support systems.</li> </ul> <hr/> <ul style="list-style-type: none"> <li>Leverage other public and infrastructure projects, including those funded through the Act, to maximize employment opportunities.</li> <li>Ensure readiness and alignment with discretionary funding opportunities under the Act by initiating project ideas with businesses and Partners immediately.</li> <li>Ensure implementation overhead costs are temporary and realistic</li> <li>Where possible, work with community partners to increase cost effectiveness of implementation</li> </ul>	<ul style="list-style-type: none"> <li>\$630,000 Project Budget established for Temporary Infrastructure</li> <li>\$165,000 (initial) Project Budget established for Support Services/Needs-Related Payments</li> </ul> <hr/> <ul style="list-style-type: none"> <li>Close partnership with LB CAP around ARRA strategies skill development and</li> <li>Readiness and partner coordination has resulted in discretionary ARRA applications to: <ul style="list-style-type: none"> <li>Environmental Protection Agency (Mar)</li> <li>Federal Highways Administration (April)</li> <li>Governor's Green Corps (May)</li> </ul> </li> <li>Current: <ul style="list-style-type: none"> <li>Prep for DOL Energy SFP (June)</li> <li>CA Endowment Healthcare Convener</li> <li>Additional Healthcare and Energy-Related Discussions</li> </ul> </li> </ul>